

# IDEATE • BUILD • INNOVATE • WIN



Schulze School of  
Entrepreneurship

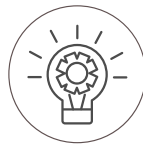


## e-Fest®

APRIL 28 - 30, 2022



**PITCH SLAM!**



**INNOVATION  
CHALLENGE**



**SOCIAL & GLOBAL  
IMPACT**



**SCHULZE  
ENTREPRENEURSHIP  
CHALLENGE**

**Four Competitions. 25 Undergraduate Teams. Over \$215K in Cash Prizes.**

**e-Fest® is an action-packed three-day celebration of undergraduate entrepreneurship** featuring workshops, networking and four separate competitions.

- **Open to all undergraduate students** enrolled at a four-year college or university in North America
- Teams must consist of **two to five students and one university advisor**. Advisor can be a faculty member or entrepreneurship center director.
- Teams submit a **seven-minute video pitch & PPT slideshow** of their concept, innovation, or business
- **Top 25 finalists travel to Minneapolis, MN to compete** at e-Fest in April (expenses paid by e-Fest)

### Competition Timeline

**February 18, 2022**  
Student Submissions  
Portal Opens

**March 13, 2022**  
Submissions Close  
at 11:59 p.m. (PST)

**April 1, 2022**  
Top 25 Finalists  
Announced

**April 28-30, 2022**  
e-Fest is held in  
Minneapolis, MN

**SUBMISSIONS ACCEPTED BEGINNING FEBRUARY 18, 2022**

More Information at  
**EIX.ORG/E-FEST-GUIDE**