



e-Fest 2019 Schedule Overview

Thursday, April 11, 2019

TIME	ACTIVITY	LOCATION
5 p.m.	Reception in atrium for students & advisors	Schulze Hall Atrium
5:15 p.m.	Media Training Led by: Vineeta Sawkar	Schulze Hall Auditorium
5:30 p.m.	Announcements Led by: David Deeds	Schulze Hall Auditorium
5:45 p.m.	Special Remarks from Dick Schulze Led by: Laura Dunham	Schulze Hall Auditorium



e-Fest 2019 Schedule Overview

Friday, April 12, 2019

TIME	ACTIVITY	LOCATION
5 a.m. – 1 p.m. (CT)	Satellite Media Tour – Student Teams Key Contact: Vineeta Sawkar	TMH 450- Fireplace Room and Hallway
8:30 a.m.	Student & Advisor Orientation <i>This is for those who missed Thursday evening's orientation</i>	Schulze Hall Auditorium
9 a.m.	Professional Development Workshop Session 1 <ul style="list-style-type: none"> • Student session 1.1 • Student session 1.2 • Student session 1.3 • Advisor session 1 	Schulze Hall Third Floor
10:30 a.m.	Professional Development Workshop Session 2 <ul style="list-style-type: none"> • Student session 2.1 • Student session 2.2 • Student session 2.3 • Advisor session 2 	Schulze Hall Third Floor
12 p.m.	Lunch & Panel Discussion Led by: Sue Otten	Opus Hall 201
3 p.m.	Pitch Slam! Competition	Schulze Hall Auditorium
4:15 p.m.	Pitch Slam! Awards Ceremony	Schulze Hall Auditorium
6:30 p.m.	Innovation Challenge - IDEATION	Schulze Hall Student Commons – 3 rd floor
7 p.m.	Dinner served	Schulze Hall Student Commons – 3 rd floor
9:30 p.m.	Innovation Challenge – JUDGING	Terrence Murphy Hall Atrium
10:30 p.m.	Innovation Challenge Awards Announcement	Terrence Murphy Hall Atrium



e-Fest 2019 Schedule Overview

Saturday, April 13, 2019
Schulze Entrepreneurship Challenge

TIME	ACTIVITY	LOCATION
8 a.m.	Student and judge orientations Led by: David Deeds & James Beal	Schulze Hall
Presentation format: 15-minute presentation, 10-minute Q&A, 5-minute transition		
8:30 a.m.	Finals Round 1 presentations	Schulze Hall Third Floor
9 a.m.	Finals Round 2 presentations	Schulze Hall Third Floor
9:30 a.m.	Finals Round 3 presentations	Schulze Hall Third Floor
10 a.m.	Finals Round 4 presentations	Schulze Hall Third Floor
10:30 a.m.	Finals Round 5 presentations	Schulze Hall Third Floor
10:55 a.m.	Judges Deliberation	Schulze Hall Third Floor
11:15 a.m.	Feedback Sessions <i>10 minutes each in presenting order</i>	Schulze Hall Third Floor
12 p.m.	Lunch - Competitors and Advisors	Schulze Hall Atrium
12:30 p.m.	Championship Judge Orientation Led by: David Deeds	Schulze Hall Atrium
1 p.m.	Judges' Results: Schulze Entrepreneurship Challenge Championship Teams	Schulze Hall Auditorium
Presentation format: 15-minute presentation, 10-minute Q&A, 5-minute transition		
1:30 p.m.	Championship Round 1 presentation	Schulze Hall Auditorium



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2 p.m.	Championship Round 2 presentation	Schulze Hall Auditorium
2:30 pm	Championship Round 3 presentation	Schulze Hall Auditorium
3 p.m.	Championship Round 4 presentation	Schulze Hall Auditorium
3:30 p.m.	Championship Round 5 presentation	Schulze Hall Auditorium
4 p.m.	Judges Deliberation	Schulze Hall Room 127
4 p.m.	Reception	Schulze Hall Atrium
5 p.m.	<p>Closing Ceremony</p> <p>Hubert Joly Presentation: Purposeful Leadership</p>	Schulze Hall Auditorium