

UNDERGRADUATE ENTREPRENEURS

**25 Finalist Teams
Will Be Selected**

April 23-25, 2020

Minneapolis MN



e-Fest® 2020

**A THREE-DAY CELEBRATION of
Undergraduate Entrepreneurs**

National Schulze Entrepreneurship Challenge

Visit eix.org/e-fest for Program & Registration Information

Workshops | Innovation Challenge | Business Plan Competition | Networking

This competition is open to undergraduates at four-year North American colleges and universities. Finalists will travel -- expenses paid! -- to Minneapolis in April to compete for over \$250,000 in cash prizes. Students in entrepreneurship or ANY major can form teams and submit ventures!



e-FEST PARTICIPATION TIMELINE:

- Student teams form & choose an advisor from their school
- The advisor makes sure the school is registered for e-Fest
- Student teams submit online between Feb 14th and Mar 8th
- Top 25 Finalists are announced on March 25th

e-Fest is a premiere undergraduate entrepreneurship event!

The team that wins the Schulze Entrepreneurship Challenge takes home \$75,000, with the potential for more based on winning the social impact and/or the global impact prize. The Pitch Competition will award \$17,500 in cash prizes and The Innovation Challenge will award \$40,000.

